

Cartonplast Iberia projects a return to Growth

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The packaging pool services provider Cartonplast Ibérica, based in Parla (Madrid), **plans to increase its revenues by 4%, to around €20 M, in the wake of the €19.12 M achieved in the last year, when revenues were down 2.4% from the previous €19.59 M.** The company

specialises in the supply of plastic layer pads (PLPs), mainly for pool rental in the supply chain in the food and beverages, pharmaceutical and cosmetics industries.

Over the course of its 25 years of activity, Cartonplast has innovated and successfully established the use of **reusable** and **recyclable** plastic layer pads (PLPs) as a sustainable means of transporting glass. Cartonplast is the largest European operator offering this solution based on the **distribution, recovery, selection, cleaning and control of PLPs**, mainly for the glass sector, but also for tin cans and PET.

“Until Cartonplast’s arrival in this segment, much of the packaging used to transport glass was made of non-sustainable materials. We were pioneers in introducing recycled, repairable and reusable plastic layer pads, thereby improving efficiency and hygiene, reducing the ecological footprint and boosting sustainability for our customers: glass manufacturers for such delicate sectors as food

and beverages, pharmaceuticals and cosmetics,” says José María Carrasco, CEO of Cartonplast Iberia.

Cartonplast Ibérica commenced operations with the Ferragut family at the helm, initially specialising in the design and production of machinery for specific use in the glass sector, and it started out offering a manual process for the cleaning and inspection of layer pads used to transport glass to bottling plants.

40 million Services per Year in Iberia

Cartonplast’s first service centre in Spain—located in Parla (Madrid)—opened its doors in 1994 with the aim of servicing the glass industry in the Iberian Peninsula. **In 1998, a second centre was opened in Portugal**, which was later expanded in 2019, and in 2015 it cemented its presence in the region with a third plant in La Garriga (Barcelona), making the Iberian Peninsula the second-largest market for Cartonplast Group in Europe. **The company began its activity in Spain with just five employees processing some 100,000 plastic layer pads (PLPs) in its first year, and it now processes more than 40 million PLPs and has a workforce of more than 130 employees.** All the major glass manufacturers in Spain and Portugal (**BA Glass, Vidrala, Verallia and OI**) and some of the smaller ones too (**such as Vicrila and manufacturers of aluminium packaging such as Alucan**) are Cartonplast customers.

“Our business is stable and solid, but we are far from complacent. The pandemic prevented us from doing so in 2020, but now we want to celebrate this quarter of a century accompanying and supporting our customers, and remaining committed to innovation and the circular economy for ourselves, our partners and society in general. Our next challenge, from 2021 onwards, is to expand our customised pooling services to all manufacturers of packaging containers and to broaden our range of reusable transport packaging to meet all the needs of the supply chain,” explains

Néstor González, Head of Business and Quality at Cartonplast Iberia.