

Cartonplast Group invests in three service centre locations

Increasing Global Demand for Efficient and Sustainable Reusable Transport Packaging Solutions

Dietzenbach, Germany, 12 April 2019 – Cartonplast Group (CPL) is investing in three service centre locations: Dietzenbach (Headquarters), Germany - Essen, Germany - Figueira da Foz, Portugal.

After three years of construction at its headquarters in Dietzenbach, Germany, a milestone in the Company's 34-year history was achieved with the construction of an ultra-modern service centre. The Reusable-Transport-Packaging-Specialist uses innovative cleaning technologies for plastic layer pads (PLPs) in the new service centre - which are used in 20 countries to transport glass, cans and PET containers to filling plants in the beverage, food, pharmaceutical and cosmetics industries. The approx. 3,000 square metre hall expands the existing work area for sorting, cleaning and reprocessing of the reusable PLPs it provides on a rental basis. CPL is setting new service level standards as a leading Transport-Packaging-Outsourcing-Expert for the container manufacturing industry, with a special focus on the responsible use of natural resources. The company operates 17 service centres worldwide, 15 of which are in Europe.

"In the former service centre at our headquarters in Dietzenbach, Germany, we had reached the service capacity limits for the container manufacturing industry", said CEO Serkan Koray, who manages CPL together with Michael Heikenfeld and Thomas Krausch. "Our new state-of-the-art service centre for the reprocessing of plastic layer pads is a symbol of our continuous growth and a further milestone in the company's history."

At the CPL site in Essen, Germany, the focus was on the refurbishment of the external warehouse. Following a fire in August 2018, operations were relocated to other CPL locations. CPL made successful use of its European network and ensured the smooth supply of customers despite the short-term limited loss of capacity. Other regional CPL service centres in Germany and the Netherlands supplied the affected customers with PLPs for the transportation of containers. The service operation for processing PLPs at Essen has resumed and all customers serviced from this location are optimally looked after.

CPL Portugal (Poolplaca) service centre size 4,100 m² - Expansion +2,100 m²

Growth story: The history of "Poolplaca Portuguesa de Plásticos" began in 2001 in the Portuguese city of Figueira da Foz. After three years of working with 10 workers and one PLP cleaning line, the company decided to install a second wash line in response to the increasing market demand. This fast expansion was a result of environmental substitution of cardboard with PLP, combined with strong growth in production capacity within the Iberian container glass manufacturing sector.

Press Release



In 2006 and 2011, due to the constant increase in customer demand, combined with increasing levels of quality requirements in the market, there was a programme of wash machine capacity increases, with each new machine bringing higher technology giving improved quality levels. The next stage for the company was the preparation process for ISO 9001: 2008 certification and later in 2014, ISO 22000 certification, which Poolplaca is now both certified for. “Today, after 18 years of continuous growth, it was necessary to physically expand our facilities, install a new Washing Line to further increase our wash capacity, whilst installing new technology, to continue improving our production process and increase the quality level of CPL's Pool service“, says Jose Maria Carrasco, CEO of CPL Iberia.

As part of this continuous improvement trend, the new wash line that CPL Portugal (Poolplaca) has invested in, is the most sophisticated in-line technology in the CPL Group that includes automatic X-Ray inspection and rejection systems, which sits within the newly purpose-built production area to complete a 4.100 m² service centre at Figueira da Foz.

In addition to the PLPs product range, CPL's portfolio also includes reusable top frames and plastic pallets - especially for the glass container industry. The service spectrum ranges from integrated transport solutions to individual customer-specific services. Please find the complete service and product range of CPL in our explanation video under [this link](#).

- Click [here](#) for the CPL company presentation.
- Photo, video and graphic material is available [here](#).

For more information, please contact Michael Heikenfeld, Chief Sales Officer of CPL, michael.heikenfeld@cartonplast.com.

About the Cartonplast Group

CPL was founded in 1985, and its Headquarters is based in Dietzenbach, Germany. The PLPs by CPL are utilised at more than 130 production locations in 20 countries for the transportation of glass, cans and PET containers to filling plants. As the largest European Pool System operator of reusable PLPs on a rental basis, CPL has a closely-linked network of service centres. As the pioneers of a “green” business model, CPL has more than 30 years' experience in the delivery and collection, sorting and cleaning as well as in the management of reusable transport products. This environmentally friendly closed loop pooling concept is one of the most successful outsourcing systems in Europe, with 7,300 participating fillers in the beverage, food, pharmaceutical and cosmetic industries in 30 countries. 45 million PLPs, currently in operation with more than 140 million cycles per year, are managed worldwide in 17 CPL Service Centres.

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